REGIONAL DISTRICT OF NANAIMO

POLICY

SUBJECT: Advertising Planning Applications

POLICY NO: B1.3
CROSS REF.:

EFFECTIVE DATE: February 12, 1991

APPROVED BY: Board

REVISION DATE: January 19, 1993

PAGE: 1 of 1

POLICY

- 1. The applicant be required to pay for all newspaper advertising costs associated with amendment applications and temporary use permits.
- 2. Advertisements shall meet or exceed the minimum standards set out in the *Local Government Act*.
- 3. For applications in School District No. 69, legal advertisements be placed in two consecutive editions of a local paper, those being the Parksville-Qualicum News and Arrowsmith Star and one edition of the other local paper for information purposes. Alternatively, at the request of the applicant, the legal advertisements may be placed in two consecutive editions of the Nanaimo Daily Free Press and in one edition of each of the local papers for information purposes.
- 4. The invoices will be submitted to the applicant upon receipt and are payable prior to the bylaw amendment proceeding to the Board for reconsideration.
- 5. In case of combined ads, the District will apportion costs accordingly.
- 6. Should the Board request a public information meeting be held prior to the public hearing, where the applicant does not wish to participate, the costs will be borne by the Regional District.
- 7. Where advertising costs will be payable to the applicant, a cash deposit of \$500.00 for each amendment to an Official Community Plan and Bylaw No. 500, will be payable at the time of application.